



Welcome! Thanks for your interest in Land Link, your sponsorship of this growing program will directly improve our local farm sector and local food economy by helping us maintain viable family farms. Here's to taking action that gets boots (and shovels and tractors...) on the ground for the benefit of our whole region. We look forward to working with you!

What Is Land Link? Land Link Montgomery is a program of Montgomery Countryside Alliance that seeks to connect new and expanding farmers with land for long term lease, sale, or other arrangements. The program is a response to frustrations expressed by farmers- acquiring land is expensive and has become the major stumbling block to a new farmer getting started. At the same time, some area landowners have land they are not farming. When landowners partner with farmers, the exchange of money is surely one benefit, but the landowner also gets a steward for their property and directly supports the local food system at the same time. To learn more about how the Land Link program works, please visit mocolandlink.org. The Land Link Montgomery site is visited by aspiring and expanding farmers and local landowners, if you'd like to reach them, Land Link sponsorship is a great way to do so.

Annual Sponsorship Opportunities (all tax deductible to the extent permitted by law):

Seedling- \$150

-1"x1.5" business Logo on the Land Link home page. Logo can be linked to your website/Facebook page.

Cover Crop- \$185

- All benefits of the previous sponsorship level.
- MCA Membership, which includes the following benefits:
 - Listing on our website home page under sponsors.
 - A link to your website under Partners on the right hand column of our website.
 - Listing on our at least 6x year email newsletter which reaches 6,000 local residents with a consistently higher than average industry open rate.
 - A "Friend of the Ag Reserve" decal to display at your business location.

Tractor- \$300

- All benefits of the previous sponsorship levels.
- Your business listed as a sponsor on all Land Link emails to farmers and landowners and other Land Link business. This listing can be linked to your website/Facebook. While we are not able to add your logo at this time, if an upcoming change in email client allows it your logo will be added at no extra cost.

Henhouse- (One time Offer) \$1,000

- All benefits of the previous sponsorship levels.
- Business logo on direct mail piece promoting Land Link that will reach 25,000 Montgomery County homes to be sent out in March 2013.

All annual sponsorship benefits last for one year from the date you sign up with us. Why not get started today- contact us at info@mocoalliance.org or 301- 461-9831. Thank You!